GET A BOOST WITH JOOST™

ADD COLOR AND ENERGY TO YOUR FAVORITE DRINK!

FLAUNT A SILKY SMOOTH ALOE SHAVE
A NEW WAY TO GET GORGEOUS SKIN

LATHERER UP WITH PERSONAL CARE
NEW DESIGNS WITH IMPROVED FORMULAS TO LOOK BETTER, FEEL BETTER
WHAT DRIVES YOU?

Whether your car is a status symbol or part of the family, feel great about your next adventure.

If you want to be next, visit foreverliving.com/forever2drive or contact your upline and ask how.

Qualifiers this month
Level 3
Luis Leal & Nubia Valencia
Contents

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FOREVER NEWSMAGAZINE
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Secrets to Stability

“...I Am Forever. My Forever is what I make it. It’s my brand and my message, it’s who I am.”

Hopefully, you have seen one or even all of our series of “I Am Forever” videos. These videos truly inspire me and remind me that just like all of you, “I Am Forever.” My Forever is what I make it. It’s my brand and my message, it’s who I am.

There’s an ideology in the business world called corporate responsibility – the belief that businesses have the responsibility to the groups of individuals they have an impact on. My responsibility is you – Forever Business Owners and customers. Likewise, your customers, your teams and the countless number of fellow FBOs are your stakeholders. These are the people you affect daily with your business.

How you promote the products, handle customer concerns and support your teams with development tools is all crucial to their lives. How you conduct yourself directly impacts the way you and the Forever brand are positioned to the world. Your stakeholders depend on you to build a positive and trusted brand they can rely on.

With this, we have a responsibility to Forever – our personal brands. You may not have thought about this before, but how others perceive you is important to the resilience of your business. Both on a professional level and a personal level, there are people all around you who rely on you ensuring your brand is unfailing. If this many people depend on you, what would you do differently?

Focusing on the integrity of your business is the basic principle of building a strong and stable team across the world. It is the key to lasting relationships, honest products and enduring success. As an individual, it is a growing opportunity for you. As you continue to make decisions with your stakeholders in mind, you become more aware of the right things to do and become a better business owner along the way.

This isn’t always the popular way to do things. It’s difficult. Sometimes, you have to roll up your sleeves and do what no one else wants to do, because in the end it matters to the people who depend on you.

Choose the path that less people have taken – lead when no one else will.

Forever Yours,

Rex Maughan
CEO
Your Journey Starts Here.

Five facts you need to know about the new Start Your Journey Business Pak:

1. This Pak is worth 1.364 case credits.
2. Novus Customers who make the Start Your Journey Business Pak their first purchase, will be moved up to Assistant Supervisor.
3. Novus Customers will also be Wholesale Qualified and receive a 35% discount on future purchases.
4. Inside this Business Pak you'll find all the tools you need to launch your business confidently, including the Product Brochure and First Steps to Manager.
5. You'll get a great selection of some of our favorite Forever products perfect for you to try or share with family and friends.*

*Start sharing your experience with the Start Your Journey Business Pak on social media using the hashtag #DiscoverForever.
Flaunt a Silky Smooth Aloe Shave

How much time do you spend shaving? Really think about it. Now with all that time, wouldn’t you want to use a shaving gel that you believe in?

You should wake up with a morning routine that makes you step out and feel confident to conquer each day. When you pick up your favorite products, you should have faith in what they are doing for your skin. As experts in Aloe, we know it’s the best product to help soothe and protect you from the irritating process of shaving.

Preservative free, paraben free and alcohol free, Aloe Shave will make you crave lathering up just for the great feeling it leaves. Aloe Vera locks moisture into the skin, leaving it soft, smooth and well-hydrated, while also creating a protective layer between you and the blade. What used to be your daily chore of shaving is now your daily nourishment and just another way you look better and feel better!

Plus, Aloe Shave uses the latest patented technology in its packaging, with an all-plastic dispenser that is environmentally friendly. It has no propellants, no metal parts and no unnecessary waste! That means you can feel great using it every day.
Silky Smooth Aloe Shave

May 2016 | Forever
Bringing Hope to the Children of Kenya

Poverty in Kenya leaves a trail of broken families and orphan children. Many meet a premature death due to malnutrition, or walk the streets of their community in search of food. Imagine growing up without a home, a loving family, proper nutrition or education. It’s a reality all too common in a country that suffers from poverty and disease, which is why Dr. Amos Abuga and his fiancé Chantal Uwamwezi are working to make a difference.

Born to a tribal senior chief in Kisii, Kenya, Dr. Amos Abuga moved to the United States to pursue a degree in Pharmacy. Today, he owns his own pharmacy and has created a prosperous career in Texas. But Dr. Abuga always sought something more that could help him accomplish his lifelong dream of helping the children in Kenya who are not as fortunate as he was.

“My pharmacy business income has gone down due to the changes in pay from insurance companies. Forever has provided me with the opportunity to build something incredible with a stable company that has a proven track record.”

Dr. Abuga joined Forever in November 2015 after studying the business for a month. After his research, he believed wholeheartedly that the Forever opportunity would allow him to achieve his dream.

“Have you ever imagined going a day without food?” he asks. “I seek to change the world one orphan at a time.” His Christian upbringing laid the foundation for his work as a philanthropist and, in large part, contributed to the construction of the Abuga Memorial Orphanage Academy in his hometown.

The Abuga Memorial Orphanage Academy is dedicated to providing care to children who are orphaned, neglected, abused, underprivileged and vulnerable. Ensuring the physical, emotional, social and spiritual development of each child is supported with consistent encouragement and by instilling within each individual a model of love, safety, purpose and productivity.
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“My desire is that no orphan is left behind and deprived of care and a good education,” Dr. Abuga explains. “I want to leave a legacy of helping the less fortunate. The academy is an endeavor to extend love and care to underprivileged members of society. For me, giving back to the community is not only a form of corporate social responsibility, but a divinely ordered act of faith and love.”

In 2001, the academy opened with 20 children. It has rapidly grown and the number of orphans under the care of the Abuga Memorial Orphanage Academy has risen to more than 375 children.

Dr. Abuga explains that Forever was a way to earn extra income to achieve his dream of expanding and building an ultra-modern campus consisting of an elementary school, middle school, high school and college. With Forever, he and Chantal have had the opportunity to change the lives of more children than they ever thought possible.

“Forever has provided me with the opportunity to build something incredible with a stable company that has a proven track record.”

“The orphans who live with their relatives in the community come to the academy to get a good education, food, clean water, love and health. I’m focused on providing those essential ingredients that form the foundation for their development.”
Get a Boost with JOOST™

Adding a pop of flavor to your favorite drink is tons of fun with JOOST™! You may even have the urge to stock up on little umbrellas because every drink with JOOST™ will taste like something you’d have on a tropical vacation.

JOOST™ is an exciting new product category for Forever, designed to transform the experience and benefits of Forever Aloe Vera Gel® and your other favorite healthy beverages. It gives you the power to add variety to your drinks with an added boost. The complex and sweet natural fruit flavors do more than just add great taste to your favorite drinks. They are also an excellent source of B6, B12, folic acid and vitamin C.

Now available in the United States.

516 | Blueberry Acai Lemon
517 | Pineapple Coconut Ginger
The handheld, squeezable bottle makes it easy to use and can make over thirty 8 fluid ounce drinks. Each drop is rich in flavor, so it only takes one squeeze to taste the difference. As soon as you drop it in, you’ll start to see the color of your favorite drinks transform!

JOOST™ is available in two delicious flavors: Blueberry Acai Lemon and Pineapple Coconut Ginger, both ready to brighten any beverage and add color to your life. These flavors are specially formulated to give you a burst of tropical flavor wherever life takes you.

Tip: Try the Blueberry Acai Lemon JOOST™ with 4 ounces of Forever Aloe Vera Gel® and 4 ounces of cranberry juice for a delicious new way to start your morning.
Relax This Mother’s Day.

Every mom needs a break from the hustle and bustle of a busy day. With the Aroma Spa Collection, your mom will feel like she has stepped into a spa without ever having to leave the comfort of her own home.

Mother's Day is May 8th!
North America social media highlights of the month!

One of our favorite ways to jump-start a new FBO is the Start Your Journey Business Pak. Have you shared the power of this incredible new tool?

The Forever™ Essential Oils Diffuser is just another way you can bring your home, office or meeting space to life. Get yours in the online store and show off where you use our diffuser with #ForeverEssentialOils.

All the fun of Global Rally can be found using #FGR16! Search it on Twitter, Instagram and Facebook to see what you could experience as a Global Rally qualifier in 2017. Catch the Rally days live at livestream.com/foreverlive

YOUR BONUS, ONLY BETTER.

Learn more at pages.email.foreverliving.com/forever-globalpay

Now available on Vimeo - Nutrition from the Hive! If you missed this webinar, then you’ll want to catch it here along with all of the other North America training at vimeo.com/ForeverNAmerica
Lather Up with New Personal Care

Some of Forever’s favorite personal care products have new and improved looks! But the sleek new design is just the icing on the cake. There are also a lot of great improvements to the formulas! Now free of sulfates and parabens, these unique formulas use the extraordinary combination of stabilized Aloe Vera gel and other natural ingredients to provide you with amazing products that help you look better and feel better.

Aloe Hand Soap

The new and improved Aloe Hand Soap uses a blend of naturally derived cleansers from coconut for a mild and gentle clean. It is blended with new botanical ingredients, including olive oil and cucumber, to revitalize and hydrate your skin. It’s so amazing your hands will thank you after each wash.
Aloe-Jojoba Shampoo

We’ve cut down on the number of ingredients on our labels and are maximizing the power of just a few! For example, we don’t have to rely solely on man-made sudsing agents because our favorite ingredient, Aloe, naturally supplies saponins which help create a gentle lather. With these incredible ingredients, your hair will go from sending out distress signals to standing strong with you!

Aloe-Jojoba Conditioning Rinse

Aloe-Jojoba Conditioning Rinse synergistically works with Aloe-Jojoba Shampoo to give your hair the nourishment it needs. Combined with luxurious ingredients, including treasured macadamia oil and sunflower seed oil, it provides moisture and manageability for your precious mane. Both formulas are scented with mint and our Forever™ Essential Oils Lavender to leave you and your hair feeling refreshed after every wash.

These new and improved Forever favorites will be available at the beginning of July 2016.
### SENIOR MANAGERS
Boukary Ouedraogo & Damata Yigo

### RECOGNIZED MANAGERS
Maria Gonzalez
Krompic Petar

### ASSISTANT MANAGERS
Nancy Arreguin
Catherine Bannon
Ana Barba
Kacie Elizabeth Cain
Elva & Edgar Esquivel
Araceli Gamil

Blanca Garcia
Yolanda Garza
Norma Gonzalez & Jorge Padron
Stephanie Leon
Maria Merino Hernandez

Satoru Ozawa
Gulab Parveen
Sara Perez
Blanca Rocha
Adriana Saenz

### SUPERVISORS
Rosa Abrego
Alvin Acabal
Genara Carmen Aguilera
Salima Alalawi
Fredis Alvarenga
Leslie Aviles
Rosa Barron
Levi J Beiler
Parminder Bhandal
Iqbal Bhandal
Ryan Boguen
John Bondurant
Diana Caceres
Sarah & Otis Campbell
Adriana Cantu
Ramiro Cardenas
Derek & Danielle Desiree Carrington
Virginia De Jesus
Maria Cortes
Jose & Nicole Cuevas
Dianaly De Hoyos
Ephrelyn De La Torre
Dominique Gino De La Torre
Alicja Denert
Victoria Aimee Domingo
Maria Dejesus Duarte
Noelle Fitzgerald
Marianne Fitzpatrick
Jennifer Fraire
Rachel Friesen
Maria Galarza
Iliana Garza
Makar Gonluk
Luz Gonzalez
Belen Gracia
Ewelina G uzik
Elidia Hernandez
Jose Hernandez
Dora Antonia Hernandez
Carita Idigpio
Sirine Khelifi
Joseph Kim
Esther Ngon Kinyang-Bai
Miki Komuro
Boguslawa Labore
Yvonne Lacson
Maria Elena Leon
Maria Lopez
Berenice Loya
Jaquelyn Macaraeg
Benilda Macaraeg
Dioscoro Macaraig
Djenina Maico
Sygnore Malit
Maria Martinez Trujillo & Jose Martinez
Peggy Ann Mcdougald
Nelsie Reyes Moorehead
Kenmei Diesse Nicole

Columba Nino
Evelyn Ortega
Hermelinda Ortiz
Akiya Ozawa
Rosemarie Parayo
Marivic Picarra
Licci Polanco
Jaswinder Randhawa
Jose Marcial Raudales Arteaga
Arely Reyes
Aurora Cruz Rodriguez
Reifenrath Saida
Veronica Saldano
Maribel Salvador
Cristina Sandoval
Emma E Schwartz
Mohammad Siddiqui
Nida Simborio Nieves
Sher Singh
Jakub Statnik
Rosemarie Sumida
Kim Ten Krooden
Carly Tomlinson
Sara Veronica Torres
Lydia Unruh
Gloria Uribe & Luis Perez
Tamar Varakuta
Estrellita Viloria
Oralia Zuniga
BUSINESS-BUILDERS (PERSONAL CC)

This incentive is based on achieving the highest personal business and sponsoring at least one Assistant Supervisor during the month.

01  Alvin & Emma Lambright
02  Nancy Arreguin
03  Lassane Tapsoba & Habibou Sawadogo
04  Nebojsa Jovanov
05  Noemi Martinez & Ricardo Lopez
06  Jose Hernandez
07  Maria Hernandez
08  Catherine Bannon
09  Ji Hong
10  Manuel Galicia & Maria Guevara
11  Gladis Sanchez & Santos Ambrosio
12  Jack Kotanko
13  Maria Gonzalez
14  Maria Aguilar-Delgado & Federico Castellanos
15  Lucia Santos & Arturo Rojas
16  Ewelina Guzik
17  Dora Hernandez
18  Amos Abuga
19  Julianne Hittleman
20  Gemma Strong

NON-MANAGER BUSINESS-BUILDERS (NON-MANAGER CC)

This incentive is based on achieving the highest non-manager business and sponsoring at least one Assistant Supervisor during the month.

01  Katie & John Miller
02  Gabriel Briceño & Karen Farias
03  Alvin & Emma Lambright
04  Andres & Lilia Gallardo
05  Solomon Gonzales & Marissa Parker
06  Earl Garcia
07  Gemma Strong
08  Oliver & Olivera Lepki
09  Noel Nagnot
10  Petra Arroyo & Agustín Nava
11  Alma Ramirez
12  Nebojsa Jovanov
13  Marta & Maciej Omachel
14  Chris & Mary Graber
15  Gertrude Atabong
16  Maria Gonzalez
17  Vicenta & Alejandro Gomez
18  Maria & Sergio Garcia
19  Mary & Mario Capetillo
20  Luis Leal & Nubia Valencia
Discover the Secrets to Success in Greece

Eagle Managers Retreat is one of our favorite Forever incentives designed for FBOs who are building businesses that are impacting lives around the world.

This year, FBOs will experience specialized training and top notch business insight in one of the world’s most breathtaking destinations. Lined with 4km of beautiful beaches, Costa Navarino has received numerous tourism awards for its outstanding dedication to natural landscape, local history and heritage.

Imagine stepping into an exotic location that holds 4,500 years of secrets from the past. After exploring this ancient land, prepare to learn what it takes to build a sound Forever business from some of the best. Mingle among the fastest growing FBOs in the world, get specialized training from Forever’s executives and top business builders and gain wisdom and insight from Rex that will help you realize the potential.

It’s no wonder why Eagle Managers Retreat is one of the incentives FBOs seek to qualify for year after year. Not only does it recognize business owners who are helping others reach their dreams, but it also allows everyone to experience a new travel destination rich in culture and history.

Qualifiers may want to take advantage of being close to the city known as the birthplace to Western civilization – Athens. Book an extra day to sightsee in the capital city of Greece, observe the sacred rock Acropolis, adventure into the landscape and architecture and enjoy the amazing Greek cuisine.

Experiences like this lead Forever Business Owners on a path to achieving financial success and an independent, established business! Where will we go next year? What will we be able to achieve? The next qualification period begins May 1. Start this qualification period off strong and make it to next year’s Eagle Managers Retreat.

Eagle Manager Boot Camp 2016 Online
May 2-5, 2016
Learn the secrets to becoming an Eagle! This four-part webinar series will help you begin your journey to building a life beyond your imagination. Sign up today at foreverliving.com.
Greek philosopher Heraclitus once said, “The only thing constant is change.” With the amount of new information always at our fingertips and a lifestyle where we constantly seek updates, we must learn to adapt. This means that we too must be constantly changing, adjusting and innovating. Here at Forever, we do this in both our business approach and, most importantly, in our products.

Our process of developing new products each year begins by thinking about how Forever can help you build stronger and healthier businesses and lives. We are passionate about advancing our products and seeing them brought to life each year. This year, Forever reinvigorated some of our current brands and introduced a couple of exciting new products to help you build your business and give your team and customers a reason to keep coming back.

Innovation gives a business flexibility to keep up with its customers’ needs and wants. Just as we make these developments each year, you as a business owner must be swift to take the lead in this industry. You would be amazed how becoming more in tune with a vision for the future can create a transformation within you to become a true leader.

Pioneer new paths for yourself and challenge your teams to look at things from a new angle. Find new ways to overcome your challenges. One of my favorite of Forever’s core values is “stay agile.” It means taking risks and anticipating what lies before you to adapt easily. Think of new and creative ways to market and talk about these new products. The possibilities are endless.

Change and innovation can take you to the next level, especially as you introduce these exciting new products to your customers and explain, in your own way, how Forever can make them look better and feel better. During your push to qualify for Global Rally and Eagle Managers Retreat in 2017, imagine a business without limits. Only those who dare to dream accomplish the unimaginable.

Keep Smiling,
Gregg Maughan
President, Forever Living
THANK YOU FOR 38 YEARS

Forever Living Products Since 1978