

# FOREVER



AUSTRALIA



NEW ZEALAND



NEW CALEDONIA



PAPUA NEW GUINEA

July 2017

## + ESMA'S STORY SO FAR

THE STORY BEHIND THE  
RISING STAR IN MELBOURNE

## + NETWORKING PROFESSIONALS INCENTIVE

LEARN ALL ABOUT FOREVER  
AUSTRALIA'S EXCLUSIVE  
INCENTIVE

FOREVER  
ALOE VERA  
GEL™  
STABILIZED  
ALOE VERA GEL  
33.8 FL. OZ. (1 Qt. - 1.8 FL. OZ.)  
©2007-2012  
FOREVER

# FOREVER PROUD

LEARN ALL THE  
REASONS WHY WE ARE  
#FOREVERPROUD



# GET IN TOUCH

## FOREVER LIVING PRODUCTS AUSTRALIA

5c / 6 Boundary Road, Northmead, NSW 2152

Forever Business Presentations  
Available Online 24hrs  
[www.flpaus.com.au/onlineBP](http://www.flpaus.com.au/onlineBP)

Local Business Presentations & Training  
[www.flpaus.com.au/events](http://www.flpaus.com.au/events)  
[www.foreverliving.com.au](http://www.foreverliving.com.au)

### Australia Customer Care

Phone: 02 9635 3011  
Fax: 02 9635 3563  
E-mail: [enquiries@flpaus.com.au](mailto:enquiries@flpaus.com.au)  
Hours: Monday - Friday 9am - 5pm

Product Centre  
Hours: Monday - Friday 9am - 5pm  
Saturday 10am - 2pm

## FOREVER LIVING PRODUCTS NEW ZEALAND

278 Manukau Rd. Epsom, Auckland 2563

Forever Business Presentations  
Wednesday Evenings  
7:00pm - 8:00pm

### New Zealand Customer Care

Phone: 09 523 2564  
E-mail: [flpnz@foreverliving.co.nz](mailto:flpnz@foreverliving.co.nz)

Head Office & Product Centre  
Hours: Monday 9am - 6pm  
Tuesday 9am - 6pm  
Wednesday 9am - 8.30pm  
Thursday 9am - 6pm  
Friday 9am - 5pm

### Social Media

- facebook.com/ForeverAustraliaHQ
- facebook.com/ForeverNewZealandHQ
- instagram.com/ForeverAustraliaHQ
- instagram.com/ForeverNewZealandHQ
- pinterest.com/foreverliving
- youtube.com/aloepod

### Important Websites

- [www.foreverliving.com.au](http://www.foreverliving.com.au)
- [www.flpaus.com.au/incentives](http://www.flpaus.com.au/incentives)
- [www.flpaus.com.au/events](http://www.flpaus.com.au/events)
- [www.flpaus.com.au/successday](http://www.flpaus.com.au/successday)
- [www.flpaus.com.au/fboprintshop](http://www.flpaus.com.au/fboprintshop)
- [www.travel-forever.com](http://www.travel-forever.com)
- [www.foreverresorts.com](http://www.foreverresorts.com)
- [www.forever-giving.com](http://www.forever-giving.com)
- [www.foreverfotos.com](http://www.foreverfotos.com)



Shawn Marinakis  
Country Sales Manager

In late April we were lucky enough to have Sapphire Eagle Manager, Desmond Kong run a two day masterclass workshop, titled, "2x Your Success". Everything Desmond shared was geared towards doubling your efforts & doubling your business. From learning about the Forever opportunity, creating a successful mindset and learning to train your team to share the business, Desmond truly left no stone unturned and shared all of his experiences with us.

One of the most important points many attendees took away was just how simple our business really is. With Desmond's experience, he made every topic he shared so simple. A description not many use when referring to Forever.

At the core of what Forever does, we are possibly the simplest business you can find. "Use our products, share our products and share our Opportunity", that's it! In fact, it's possibly so simple that many FBO's unintentionally over-complicate Forever. I've seen it all from spreadsheets, business programs, month long training courses and some of the most outrageous plans or ideas in an attempt to find some customers.

The most simplest thing we can do in Forever is talk. Having conversations with people about our products or opportunity can only take a few minutes and can easily end with a new customer or team member. Where do we have these conversations...Everywhere. Your neighbours, work colleagues, family and friends, people you meet throughout the day. If you make an active decision to engage in conversations, you begin to open the door to more customers or team members. Forever is so simple that all you have to do is share our products and once somebody tries them they will become a customer. Our Business Opportunity is so simple and attractive that when somebody truly understands how beneficial Forever can be, they will join your team.

Forever is a Person to Person business so let's keep it personal and simple. Let's all make an effort to have a few extra conversations, to speak with our neighbours and to share what we do with Forever. Desmond became successful by keeping Forever simple and sharing it with everyone he meets. If Desmond can do it, so can you! Best of luck with the coming month and "See you at the Top!".

**Shawn Marinakis**  
Country Sales Manager  
Forever Living Products Australia

# A Bright (Yellow) Future

**While many companies have multiple products that they offer, and Forever is no different, there are always one or two products at the core of their success that give focus to everything they do. For Forever, that is Aloe Vera gel.**



Never before had people been able to access the benefits and nutrients of Aloe as though they had just cut a leaf directly from the plant. Millions around the world saw the benefits of Aloe and, as a result, we have experienced great success for nearly 40 years! But as all good companies do, we knew that we couldn't rest on the success of Forever Aloe Vera Gel® and our other products – we had to continue to evolve, to innovate and move with the market.

As consumer demands and new technologies changed, we had to make adjustments to ensure that we would always be the most significant provider of Aloe Vera and Bee products in the world!

When I first learned of the packaging advancements that were available with the new Tetra Pack, I was excited but concerned.

I wasn't concerned because this technology wasn't tested or impressive, but like so many of our customers and FBOs, I was passionate about that little yellow bottle that we have used for decades. I

didn't want to make a switch unless we were 100% confident that it would enhance Forever Aloe Vera Gel®, the experience of our customers and also help us share the benefits of Aloe with more people around the world.

As I learned more about Tetra Pack technology and its benefits and saw the new artwork, I felt confident that this was a powerful evolution for Forever and a big step into the future! Packaging that maintains more of Aloe's valuable nutrients and provides a fresher taste - what's not to be excited about?

### After all, it's what's inside that counts!

In addition, the packaging is made from 100% recyclable materials and has a more streamlined manufacturing process, which further supports our commitment to the environment. It even fits easier in the refrigerator!

We know that doing things right takes time



and change is never easy. Rest assured that you are part of a company that is dedicated to innovation and never settling for "good enough".

You are part of a team that has a vision for the future of our company and the impact that we have on the world around us. You are part of a global family that truly cares about helping others.

I can't wait for you to experience the new Forever Aloe Vera Gel® for yourselves and see the exciting, transformative power that it will have on your business. The future is here – and it looks bright!

Forever Yours,

**Rex Maughan**  
CEO, Forever Living Products



# A Big Vision

Think Big. It's one of those phrases you probably hear so much that you don't really take a moment to consider the words. What would happen if we all took a minute to focus?



# ESMA'S STORY SO FAR...



To truly THINK and ponder our goals, our future and what we are willing to do to make those things a reality. Now, imagine what each of us could achieve if we consider our short-term goals and achievements as part stepping stones to the big things.

For you, that might mean becoming an Eagle, it might mean more financial stability or doing Forever full time, taking your family on an epic vacation or earning a Chairman's Bonus check. For me, THINKING BIG means doubling our business and helping more people all over the world look better and feel better.

Those of you who joined us in Dubai saw the embodiment of where "thinking big" can get you. Just a few decades ago, Dubai was little more than a desert town. Many suggested that it could never be anything but. However, his Highness Sheikh Mohammed bin Rashid Al Maktoum, the ruler of Dubai, wasn't deterred.

He recognized that the only thing missing was a clear vision for the future and a steadfast belief that Dubai could be one of the most magnificent cities in the world.

In his words, the UAE is

**"the embodiment of confronting difficulties, overcoming obstacles and conquering the impossible".**

When Dubai envisioned the Burj Khalifa 15 years ago, do you think that they wanted a "nice" building? Of course not! They wanted THE biggest, THE best, the most INCREDIBLE tower the world had ever seen!

Their vision was beyond what was tangible in the moment. Had they set their sights lower, there's no doubt that they could've built that tower – but instead they chose to THINK BIG! Does that sound like something we can all aspire to?

Strive everyday to apply that same tenacity and unrestrained vision to your own lives and businesses.



This is where our Double Your Sales campaign comes in. If we all do a little bit more to reach, to grow, to dream and to work for our goals, there is no limit to what we can accomplish! Don't sell yourself short. Don't build yourself a "nice" business – don't settle for less than you deserve and can achieve.

THINK BIG!

Gregg Maughan  
President, Forever Living Products



Managers //  
Esma and Tugrul Bak



Favourite product //  
Forever Heat Lotion

Victorian Managers, Esma and Tugrul Bak are quickly making their way to become one of the top Forever Business Owners across Australia. With firm goals set to become Australia's 1st Eagle Managers, learn why Forever's opportunity is paving the way to the life they always dreamed of!

### What did you do before Forever?

Prior to Forever, life was quite hectic and difficult. I worked 6-7 days a week, often up to 9-10 hours a day as a pharmacist. As much as I loved my job, it had taken over my life and my health was beginning to get affected. Taking any time off work was impossible and there was never a chance for me to relax and recover.

### How did you first hear about Forever?

My husband, Tugrul and I first heard about Forever in quite an interesting way. We were holidaying in Turkey when one day I stumbled across an online ad that mentioned "work from anywhere around the world, earning a global uncapped income with no previous experience". I thought this was totally insane as my whole life I had been taught that the only way to make real money was with a

university degree. Being a pharmacist who was working over 60 hours a week and confined to working within four walls, this opportunity sounded too good to be true. Tugrul is a Model/Actor and seeing his flexible lifestyle and job, this opportunity seemed almost too good to be true. While I was sceptical in the beginning, I decided to ring the number on the ad which led to attending a Business Presentation the following day.

### Why did you join Forever?

Prior to getting married, I lived a very busy lifestyle. I was always working, socialising with friends late at night and travelling overseas on weekends. Now being married, I was unable to do any of this.... apart from work far too many hours.

With the flexibility of Tugrul's profession, he could be on set at any location while I was

stuck at work. I felt i couldn't function any longer or work the way I had been for all those years. I needed something that was going to provide me with the same flexible life Tugrul had.

I had all the right reasons to choose Forever. A company that offers amazing products for health and beauty, an excellent compensation/marketing plan, flexibility of working hours and being able to earn an uncapped income; there were no reasons to let this go. The more I researched Forever the more excited I got. In February 2015, we officially took on the Forever Journey and can promise you we have never looked back.

Who wouldn't want to work from anywhere around the world and earn an income simply by using and sharing great products? Products that benefit our health and beauty and still be free without the average 9-5 job. This is what I call financial freedom and this is



exactly what why I joined Forever!

**How has Forever impacted you?**

The freedom Forever has provided me with so far is endless. My entire lifestyle has changed. From being stuck within 4 walls at a typical job to now working my Forever Business at the time and place I choose.

When Tugrul and I originally got married we planned a 6-month honeymoon. Thanks to Forever, we were able to extend our honeymoon out to 13 months, travelling to many countries across Europe while continuing to earn a monthly income thanks to Forever!

Being back home in Melbourne, I can now be on set with Tugrul and not have to beg anyone for a few hours off or complete leave forms. I am free from the daily grind that used to control my life. I am free to attend functions, events and even run trainings and connect with new and existing people within my business any time of the day opposed to trying to squeeze them in after finishing work. We are free to travel whenever we want and to go for however long we want. We are free to live our lives exactly the way we choose to. Our perception of day to day life; chores, reality, family, goals, needs, everything has now changed. Our current lifestyle and future is so bright for us. I will never look back to how life was before Forever!

**What challenges have you faced?**

Challenges are faced in every work environment regardless of occupation. With Forever, people are afraid of the term 'Network Marketing' due to negative or failed past experiences with other companies. Breaking down this initial barrier, while it took some time to master has now become simple to break through.

As my knowledge and experience with Forever increased, so did my success rate in terms of recruiting new team members and finding new customers. When I can understand why somebody else needs Forever, it's very easy to explain how Forever

can help them. At the end of the day, Forever Living Products is the best Network Marketing company in the world.

**What are your goals for the future?**

I break all my goals down into short and long term goals.

My short term goals are to become Australia's first Eagle Manager in May 2018, spend as much time with my husband and to build an income that matches my 65 hour work weeks.

My long term goals are to become Australia's Frist Diamond Manager and to be a successful stay at home mother, the number one role model for my children and to at least triple my income from when I was working 65 hours a week as a full-time pharmacist.

**What advice can you give?**

I share the following pieces of advice with everybody in my team on how to follow in my footsteps and become successful with Forever:

**1. Study Forever!** Know everything there is to learn about the best MLM company in the world. Doing so you can easily explain why Forever is the number 1 choice when it comes to our industry.

**2. Believe!** Believe in yourself, the products and the company you work with. Don't be afraid to speak to people about Forever. Know that what you are offering is the greatest opportunity in the world and it just might be the opportunity they were looking for...It was for me!

**3. Be confident!** We have the best products and the best marketing plan. We are here to help others so keep your head held high when sharing our products and business opportunity.

**4. Embrace rejection!** Never take somebody saying no personally. Always, embrace the response, ask questions to find out why

they feel that way and you can easily turn the situation around to end in a positive experience.

**5. Set goals!** Know and understand WHY you chose to join Forever. Understand what you want from Forever both in the short and long term. Stay focused and work step by step to achieve these goals and most importantly NEVER FORGET the reason WHY you chose to join Forever in the first place.

**6. Be persistent!** Do not ever let any type of rejection or challenge deter you from your goals. If you can push past any rejection that comes your way, I assure you, you are on the path to success.

**7. Stay positive!** Don't ever forget that "whether you think you can OR whether you think you can't...you're right". Work with a positive attitude and you will accomplish every goal and dream you work towards.

**8. Be Forever!** To recommend our products & business, you need to 'Become Forever'. You must incorporate all of the Forever products into your life. How can you share Forever's products if you do not use them?

**9. Share your experience!** It's so exciting to be part of such an amazing company with so much to offer! Share your experience of both our products and business with as many people as you can. Let everyone around you know why you chose to join Forever, how it's made a positive change to your life and why it's the most important decision they will ever make in their life.

**10. If I can do it, so can YOU!** Step out of your comfort zone and look beyond what you and everybody else considers normal. On first thoughts you might think Forever isn't for you, but if you can experience one day in my Forever life I promise you will quickly change your mind!

Esma Bak - Manager, Victoria.

# #ForeverProud

Whether we consider the thousands of Forever Business Owners who benefit from the Forever business opportunity across the globe, or we think about the rigorous quality tests we perform to ensure our customers receive only the finest quality aloe, we are 'Forever Proud' of what we do! Read on to find out exactly why we are #ForeverProud.

**Discover Forever:**

It was Rex Maughan's passion for better health, quality products and financial freedom that inspired him to found Forever Living Products in 1978. With a degree in business from Arizona State University and over forty years of practical experience, his leadership and his vision have taken Forever from a smart, customised plan presented to a group of close family and friends in Tempe, Arizona, to a worldwide enterprise that now enhances the lives of millions. His plan was simple: offer consumable products to the public that are proven to promote lasting well-being, and do it in a personal way.

Today Rex continues to lead a company that is unlike any other on earth – a company that changes lives through its amazing products, stable business model, worldwide growth opportunities and charitable ventures.

When Rex created Forever he knew he couldn't rely on third-party vendors to deliver the kind of quality he demanded for his products. Instead he insisted that Forever become vertically integrated. The company secured its own aloe plantations, manufacturing and packaging plants and storage facilities, yet it remains privately-owned, cash-rich and debt-free. Rex's foresight provides Forever with the ability to control quality and cost every step of the way. It's because of this that Forever can focus on what matters most – quality, innovation and the best products on earth. Forever now trades in over 158 countries worldwide and its



Let us know what makes you Forever Proud by using #ForeverProud on social media.

current product lines include drinks and gels, bee products, nutritional supplements, weight management products, personal care and skincare.

**Powerful ingredients:**

Forever combines pure aloe vera gel with some of nature's other purest ingredients, selected to complement and enhance the benefits of aloe, and for nearly forty years Forever has demonstrated a commitment to pairing such ingredients with the latest scientific advancements. These aloe vera products are created in a state-of-the-art laboratory owned by Forever called Aloe Vera of America (AVA), and the lab employs globally-respected scientists and technicians who are experts in their respective fields. Because of their dedication, Forever and AVA are able to bring you the most innovative products and a level of quality that simply can't be found anywhere else.



**From plant, to product, to you...**

We own all our aloe plantations and monitor the process from field to factory which allows us to control quality every step of the way.



Quality is at the forefront of our production process.



**Aloe vera is our world.**

As the world's largest grower of aloe, Forever's plantations produce over 60% of the world's commercially grown aloe vera.

That's a lot of aloe...

**Thousands of years...**

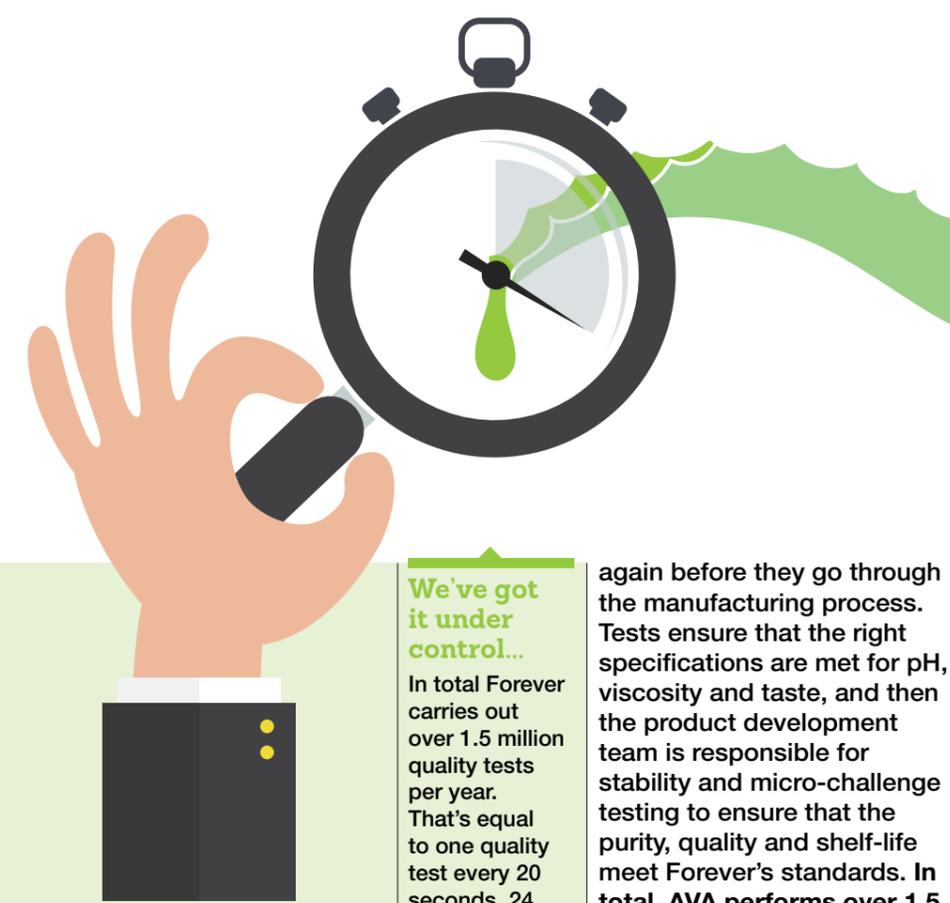
People have known and loved aloe vera for many years now, with records of aloe being found on Sumerian tablets from as early as 2,200BC!



Forever is extremely passionate about its aloe vera – we even patented the aloe's stabilisation process so that it can remain as pure as possible – and we are proud to be known as the world's largest grower, manufacturer and distributor of aloe vera products, controlling everything from the fields to the factory. Farming our own aloe vera means we can keep track of exactly how the crop is grown and the specific processes it goes through before it is finally added to our amazing range of health, nutrition, beauty, skincare and weight management products. It can take three years for an aloe plant to mature, and once ready, the leaf is hand-picked, transported, washed and filleted. To ensure the quality of our aloe, all the leaves are processed and packed for shipping to our manufacturing facilities within hours of harvest. Minutes after filleting, the raw gel

is stabilised through our patented process which preserves the nutritional compounds and seals in its natural potency. Aloe vera has been praised for centuries for its beneficial properties and is believed to help support immune function and skin health. It has been highly acclaimed by many for its cleansing and purifying properties, and it's an ideal digestive aid since it can help support gastrointestinal health. In fact, there is evidence to suggest that aloe was being used for centuries. Legend has it that Aristotle advised Alexander the Great to conquer the Island of Socotra to acquire its famed aloe supply to treat his wounded soldiers. Queen Cleopatra is also thought to have used aloe to keep her skin soft and beautiful. Out of the 300-or-so species of aloe vera, *Barbadensis Miller* – the species used by Forever –

is believed to be the most powerful. The quality of the aloe used in products is important if you want to benefit from the plant's nutritional properties, but unfortunately, according to a study commissioned by US news outlet Bloomberg, some reputable retailers sell products that don't contain any aloe at all, despite the packaging listing aloe as an ingredient. The International Aloe Science Council (IASC) was formed in the 1980s to offer an independent certification programme to monitor both the quantity and quality of aloe vera in consumer products. IASC has a strong code of ethics and carries out a strict inspection and testing programme on aloe-based products to ensure the industry is running ethically. You should therefore ensure that any aloe product you purchase displays the IASC logo. Forever is proud to announce that the quality of its aloe products is second to none. In fact, *Forever Aloe Vera Gel* exceeded IASC's high standards and has, along with many other Forever products, been awarded with its 'Seal of Approval'.



**We've got it under control...**

In total Forever carries out over 1.5 million quality tests per year. That's equal to one quality test every 20 seconds, 24 hours a day!

**Quality processes:**

Forever holds a number of other accreditations that relate to the quality of its products and every product must follow a strict testing regime before it reaches the consumer. By owning the aloe plantations, manufacturing and packaging plants and storage facilities, Forever can control quality and cost every step of the way – starting with raw materials and ending with the finished products you love. Aloe Vera of America has invested in the very latest equipment to ensure products are produced to the highest possible standards. The quality control team – made up of eleven chemists and microbiologists – test every ingredient of every batch. All raw materials are thoroughly tested to make sure there are no traces of microbes, fungus or heavy metals, and these raw materials are tested

again before they go through the manufacturing process. Tests ensure that the right specifications are met for pH, viscosity and taste, and then the product development team is responsible for stability and micro-challenge testing to ensure that the purity, quality and shelf-life meet Forever's standards. In total, AVA performs over 1.5 million quality tests a year – that's equivalent to one test every twenty seconds!

Many Forever products also hold the Crescent M Halal Certification which means it is free from alcohol and questionable ingredients of animal origin, and some products also hold the Kosher Lemehadrin rating which means they meet the rigid standards of quality expected by the Jewish community.

Forever is so confident in the quality of its products, that the company offers a thirty-day money-back satisfaction guarantee to all consumers.

**Honest practices:**

Forever's CEO Rex Maughan has dedicated his life to helping people achieve their dreams. He's always looked out for people and this consideration extends to those who work for him. Forever owns over 6,500 acres of aloe grown on plantations in Mexico, Texas and the Dominican Republic using ethical and environmentally-friendly techniques. Local farmers are employed to tend to the fields and once the gel is removed from the leaves the leftover rind is put back into the soil to work as a natural fertiliser. Did you know that twenty aloe plants can convert the same amount of CO<sub>2</sub> into oxygen as one tree? This means that these plantations cleanse hundreds of millions of CO<sub>2</sub> from the earth every year!

As well as the quality certifications awarded for the products and the manufacturing process, Forever is also proud to display the Leaping Bunny logo. This internationally-recognised certification is awarded to companies who do not test cosmetics, personal care and household products on animals.

**Leaping Bunny...**

We are immensely proud to display the Leaping Bunny logo.



### Forever and charity work:

Rex Maughan is also the founder and CEO of Forever Giving, a charitable organisation that seeks to improve the human experience by fighting hunger and poverty, by providing services for impoverished children and families, and by offering emergency relief after natural disasters. Forever Giving has also partnered with charity

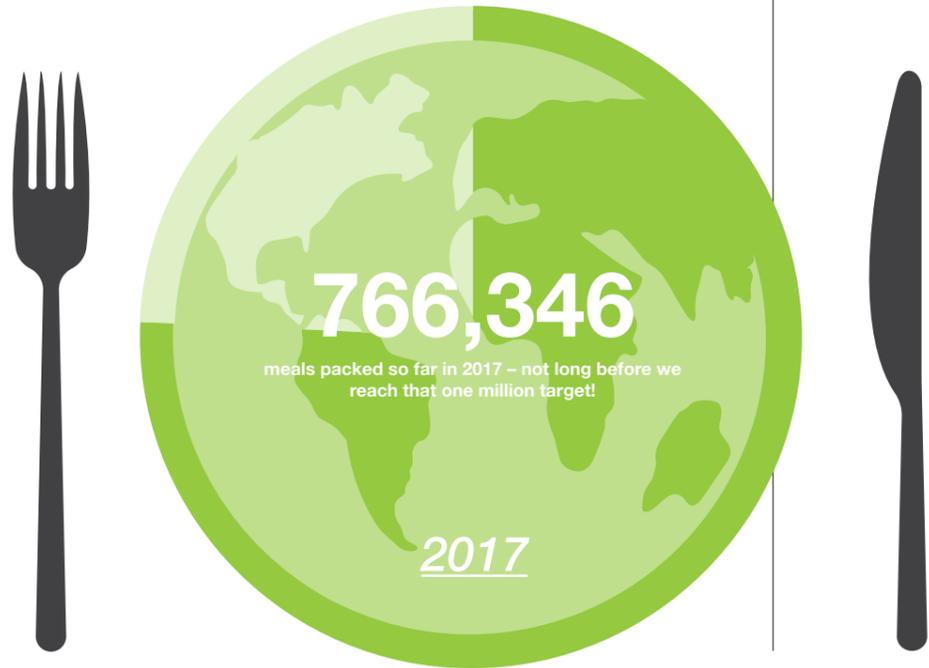
Rise Against Hunger, and this year Forever has set itself the challenge to pack one million meals for children across the world by the end of 2017.

**So far 766,346 meals have already been packed and Forever UK is running an event in August to pack further meals and increase this total.**

Forever UK supports Macmillan Cancer Support and since 2009 they've raised over \$140,790 for the charity. This



**Rise Against Hunger...**  
Forever has pledged to pack one million meals during 2017. We are currently over 3/4 of the way to our target!



**Rise Against Hunger: The Forever packing facts.**

Meals packed	Where	When
285,000	Singapore Global Rally	April 2015
500,000	Johannesburg Global Rally	April 2016
50,112	Scottsdale, Arizona	20 <sup>th</sup> January 2017
150,120	Sweden	27 <sup>th</sup> January 2017
28,994	Germany	29 <sup>th</sup> January 2017
21,600	Austria	4 <sup>th</sup> March 2017
225,000	India	5 <sup>th</sup> March 2017
290,520	Dubai Global Rally	April 2017

This year meals have been sent to India, Turkey and Zimbabwe | \*Stats recorded April 2017

amount would fund therapy from a lymphedema specialist for eighteen months, or a social worker for two and a half years. In 2016, Forever also partnered with Dot Com Children's Foundation and at present have raised over \$140,000 for the cause. Since February 2017, an incredible \$45,000 has been raised; this will pay for 4,800 children to do the programme.

Forever's UK Head Office also continues to support other local charities including homeless shelters and hospices, and the company is constantly looking at ways to give back to the local community.



Forever volunteers working to hit our target.



### The Forever opportunity:

Forever is incredibly proud of its products and practices, but it is also proud to be able to offer an amazing opportunity to anyone over the age of eighteen who is looking for a flexible approach to employment. The Forever business opportunity has seen thousands of entrepreneurs earn an additional income for coming up to four decades, and compared to traditional business ventures or franchise opportunities, becoming a business owner attached to a network marketing company like Forever is a low-cost and flexible solution for people from a variety of backgrounds. Income is generated by retailing products for a profit, but Forever Business Owners can also benefit from company bonuses, global travel and team-building rewards. Success in the industry requires commitment, time and hard work, but the results of such input can be life-changing.

For many, Forever is the

perfect work solution as the business fits around family and other priorities; it empowers people by offering them an honourable opportunity, one that releases their potential, builds confidence and encourages them to give back to others. Although some people decide to join just to benefit from the product discount, others join in the hope of earning a little bit extra each month and for those with an entrepreneurial spirit, it offers the opportunity to develop a successful business anywhere in the world. Forever allows people to take control of their careers and finances. There's no annual fee and the business opportunity is an effective, flexible, trustworthy and solid alternative to the traditional nine-to-five. The company provides training, support, and recognition, and encourages a culture of teamwork, dedication and development. Forever is proud to welcome people from all backgrounds and walks of life into the industry; we do not discriminate and anyone, male or female, has much to gain from building a business with Forever. Find out more by speaking to the person who gave you this magazine or by visiting [www.foreverliving.com.au](http://www.foreverliving.com.au)

### Connecting the world...

Forever gives you the opportunity to develop a business anywhere in the world. We are proud to welcome people from all backgrounds and walks of life.

### Forever, the stats and facts:

- Founded in 1978 in the USA.
- Operating in over 158 countries.
- Built on ethical practices.
- World's number one grower and producer of aloe vera based products.
- Product quality testing.
- No insecticides or artificial fertilisers.
- Thirty-day money-back guarantee.
- Charitable organisation supporting various global efforts.
- Uncapped and willable income.
- Incentives including car plan and global travel.
- Chairman's Bonus - profit share.
- Opportunity open to anybody over the age of eighteen, without any discrimination.
- Founded in AUS in 1983.
- Founded in NZ in 1984.
- Full training and support available.





# NETWORKING PROFESSIONALS

( previously known as recruitment rewards program )

Forever Australia has launched a World First incentive program that rewards FBO's who are actively expanding their business and recruiting new Assistant Supervisors. With the widespread acceptance of this program, the Networking Professionals Incentive is having a fantastic positive impact on many FBO's across Australia!

At the core of the Networking Professionals incentive, we encourage FBO's to become professionals within their chosen field and to expand their business by recruiting new Assistant Supervisors. It is a widely known fact that the more people you can help begin a Forever Business, the more successful you can become within Forever.

Many Australian FBO's have already qualified to enter the Reward ladder below for the Networking Professionals Incentive and it's not too late for you to get involved and begin qualifying. You could have the chance to win some fantastic prizes along with watching your Forever Business grow and monthly income increase!

The Networking Professional incentive will run in each half of the year, January - June and then will reset and run again from July to December. It's time to get motivated and become inspired to become one of Forever Australia's Networking Professionals by working hard to qualify for this incentive and encourage your team to qualify as well!

## FOR MY DAUGHTER



Senior Manager // Jenna Trowell



Favourite product // Forever Aloe2Go

**My mum is a huge inspiration to me and has been a single mum since I was two years old. She had to work three-to-four jobs just to get by, but somehow, with the help of my grandparents, she still managed to send me to a private secondary school.**

Private education helped me massively since I have bad dyslexia, but despite the decent education, I knew I didn't want to go to university. Mum suggested I become a beauty therapist so I did, and I loved it! I got my dream job in January 2008 at Gleneagles and I completed everything that job had to offer. Then I had Ava.

When Ava started school in August 2016, I wasn't sure what to do. Childcare was too expensive and her dad and I are not together, so I decided to set up my own business as I figured I could work it around Ava. I called it JAJ Beauty and mum helped by investing her retirement money into setting it up. Sadly, there were beauticians out there I couldn't compete with and it wasn't long before JAJ Beauty failed.

One day, Anna Mair, a good friend of mine from beauty school, invited me over for our usual monthly sleepover, but this time the evening had a slightly different set up. Anna shared the Forever Business Presentation, and although I thought it was a scam, I kept thinking about the opportunity.

The next day I was scrolling through Facebook when I came across Kat Crawford. She did the Forever thing Anna was talking about so I decided to invite her round and ask her questions. I wasn't as close to Kat as I was Anna so I knew there would be no hard feelings if I decided it was a load of rubbish. I signed up two days later with Kat, that was in March 2015.

A few days later I was introduced to Kat's team and I set myself the goal of earning \$3,5000 a month. This was how much my mum earned and she managed to give me a fabulous life - I wanted to do the same for my daughter!

Shortly after this I came across Emma Cooper and I found her incredibly inspiring. I watched her carefully and took on everything she said to do, I listened to all the trainings and I went to my first Success Express event in June 2015. I worked hard, making my way through the Marketing Plan and incentives, and by the October I had climbed my way to Senior Manager.

I have had a huge amount of fun over the years and I've built some amazing memories. Thanks to Forever I now work flexibly for my daughter, and I'm able to give her the life she deserves.



"I worked hard, making my way through the Marketing Plan and incentives, and by the October I had climbed my way to Senior Manager."

Qualifying Level	Sponsored Assistant Supervisors	Business Reward	Experience Reward
1	4	"Go Pro" Paper & Audio Book - Eric Worre My Pro Planner - Business Planner	2x Cinema Gold Class Tickets - Relax and put your feet up, you've earned it
2	6	21 Day Mindset Blueprint Masterclass - Dave O'Connor "Go Pro" Paper & Audio Book - Eric Worre	Indoor Skydiving Experience - Experience the thrill of skydiving... without ever leaving the ground
3	8	21 Day Mindset Blueprint Masterclass - Dave O'Connor Go Pro Paper & Audio Book - Eric Worre My Pro Planner - Business Planner	\$150 Dinner Voucher for 2 - Enjoy a night out on Forever
4	10	12 month subscription to FLP360	Massage / Pamper Session - The best way to relax and take a cheeky break
5	12	\$300 Pre Paid Visa Card	3 Hour Personal Styling Session - Rebrand yourself with a stylist as the new successful you
6	14	Professional Photoshoot - To Market and show the world your New Professional Self	Hot Air Balloon Ride - Take to the skies and take in some breathtaking views
7	16	\$450 Westfield Gift Voucher - Dress yourself to match the successful business you run	Luxury/Rally/Race Car Experience - Live life in the fastlane and experience what your dream car is like
8	18	\$550 Travel Voucher - build your interstate business & attend an interstate Success Day	\$550 Travel Voucher - build your interstate business & attend an interstate Success Day
9	20	Apple, Android or Tablet PC - Get the technology you need to run your business	Luxurious Weekend Getaway - Head out, put your feet up and forget about the world for a few days
10	25	\$1000 TRAVEL VOUCHER to attend a Global Rally as non qualifier - see the stage where your hard work will take you	\$1000 TRAVEL VOUCHER to attend a Global Rally as non qualifier - see the stage where your hard work will take you

### Networking Professionals Program Terms & Conditions

1. Qualification Period is February 1<sup>st</sup> 2017 to 30<sup>th</sup> June 2017
2. Achieve 4cc active status each month of the qualification period
3. All personally sponsored Assistant Supervisor move-ups within the qualification period count towards your qualifying level
4. Only Assistant Supervisors sponsored in Australia will count towards your qualifying level
5. Recruitment Rewards Program is only available within Australia
6. Experience rewards are subject to state availability and can be changed for any experience to the same value found on [www.redballoon.com](http://www.redballoon.com)

# AWARDS

Recognising Forever's top performers...

## Sponsor of the Month May 2017

This incentive is awarded to the FBO who sponsors the most new people during the month and achieve Assistant Supervisor level. This incentive is important as sponsoring and developing new FBO's is the cornerstone of building a thriving and successful business.

1	ESMA & TUGRUL BAK
2	RUNGTHIP JAIJUMNONG
3	BELINDA SAULOG
4	JANET HO
5	ROZAALSADAT VAFINEJAD

## Top States May 2017

The Top States are judged on sales against target, new FBO's signing up and moving up the Marketing Plan, building team spirit and creating an environment for success.

1	VICTORIA
2	NEW SOUTH WALES
3	NEW ZEALAND
4	WESTERN AUSTRALIA
5	QUEENSLAND

# 4CC PIN QUALIFIERS

May 2017

## Level 1 - 3 Months

SHIDA POURLOTFI  
SORAYA KUMAIL  
CIARA HAMILTON  
MALIA TUAGA  
DIANA WATTS  
DAO LAI  
DOAA OMAR  
WILLIAM FIELD  
MYRNA TURK

## Level 2 - 6 Months

MATINA ANTONIOU  
LYNDAL JOANELLIS

## Level 3 - 12 Months

ALEX VUONG  
ALICE EDWARDS  
ANJALI  
SUBRAMANIAM  
CEDRIC & ALICE LEE  
CINDY MEAKES  
DEBRAMARIE  
GEILESKEY  
DIDIER DUBUC  
ELIZABETH ELSE  
ESMA BAK  
HENRY WU  
JANET CUNNEEN

JANET HO  
JOANNE BAXAS  
JOSEPHINE PINK  
KATRINA HART  
KE NING WU  
LEAH BUCKMAN  
LUC LAI  
LUIZA ELLEMENT  
MARIE-CLAUDE  
SALOMON  
NICOLE VAN HATTEM  
NORMA LOVE  
RENEE VERRALL

ROSELYNE GOUSSOT  
SIMON WILLIAMS-PUGH  
STEPHANIE MCCURDY  
STEPHANIE DAVIES  
SUETLANA RASIC  
SUSAN & MIKE LUSDOC  
THERESA MCASKILL  
TIM MCCRANOR  
VINCENT CHAN  
VIRGINIA BAGALAY

Accumulating 4cc's a month is the basis of the Forever Marketing Plan. Gaining 4CC's a month encourages Personal Use, Retailing & Recruiting. Do this, and the first stages of developing your business are complete. 4cc's makes you Active, it is also the qualification needed to be eligible for your team bonus and not to mention all of Forever's Company Incentives.

# THE TOP 10...

May 2017

## Business-Builders

This incentive is based on achieving the highest total business throughout the month. These are the Top FBO's in Australia and the Pacific Islands.

Australia		New Zealand	
1	VINCENT CHAN	1	KERRY & PAUL LIDDELL
2	JANET HO	2	LONE RAMLOV
3	SUSAN & MIKE LUSDOC	3	ANSA SWART
4	ESMA & TUGRUL BAK	4	PETRA THOMA
5	NORMA LOVE	5	MARIA PHILIPSEN
6	SHIDA POURLOTFI	6	REGAN SUE
7	DAO ZHI LAI	7	IOLAN DAMIAN
8	ALEX VUONG	8	ANGELA BAKER
9	CEDRIC & ALICE LEE	9	KIM WISEMAN
10	DEBRAMARIE GEILESKEY	10	CHLOE SIMPSON

## Non-Manager Business-Builders

This incentive is based upon achieving the highest non-Manager business and personal case credits throughout the month.

Australia		New Zealand	
1	JANET HO	1	KERRY & PAUL LIDDELL
2	ESMA & TUGRUL BAK	2	LONE RAMLOV
3	NORMA LOVE	3	ANSA SWART
4	SHIDA POURLOTFI	4	PETRA THOMA
5	DEBRAMARIE GEILESKEY	5	MARIA PHILIPSEN
6	HENRY WU	6	REGAN SUE
7	ROSELYNE GOUSSOT	7	IOLAN DAMIAN
8	STEPHANIE MCCURDY	8	ANGELA BAKER
9	CEDRIC & ALICE LEE	9	KIM WISEMAN
10	SVETLANA RASIC	10	CHLOE SIMPSON

# PRODUCT SALES May 2017

## Australia Top 10 Products

This information is based on product and pack sales for the previous month.

1	ALOE VERA GEL
2	FOREVER BRIGHT TOOTHGEL
3	FOREVER ALOE LIPS
4	FOREVER ARCTIC SEA
5	ALOE BERRY NECTAR
6	ALOE HEAT LOTION
7	ALOE VERA GELLY
8	FOREVER BEE PROPOLIS
9	ALOE BITS N PEACHES
10	ALOE PROPOLIS CREME

## New Zealand Top 10 Products

This information is based on product and pack sales for the previous month.

1	ALOE VERA GEL
2	FOREVER ALOE LIPS
3	FOREVER BRIGHT TOOTHGEL
4	ALOE EVER-SHIELD
5	ALOE BERRY NECTAR
6	FAST BREAK BAR
7	FOREVER FREEDOM
8	ALOE VERA GELLY
9	ALOE PROPOLIS CREME
10	FOREVER LITE VANILLA

# PROMOTIONS

Each month, Forever recognises those of you who have moved through a level of the Marketing Plan. These move-ups are for May 2017:

## ASSISTANT MANAGER

JOY LIGAYA RENTSCH  
LIM KWI

### AUSTRALIA

**VICTORIA**  
SHIDA POURLOTFI

### NEW ZEALAND

KERRY & PAUL LIDDELL

## SUPERVISOR

### AUSTRALIA

**NEW SOUTH WALES**  
ROZAALSADAT z  
JOHN EAST

**VICTORIA**  
NILAY KARAMEMIS  
MAHNAZ POURLOTFI

## ASSISTANT SUPERVISOR

### AUSTRALIA

**NEW SOUTH WALES**  
TAMMY SCHREIBER  
ZSUZSA ULVECZKY  
JACKY LIU  
EKATERINA MALISHEV  
SVJETLANA ILIJIC  
VALASI ROPATI  
JESSICA DUONG  
YOUSIF MANSOUR SALAM  
QINGMEI LIANG  
RANA ELALI  
PETER SALIMI  
NICOLA MARY READ  
SUZY SAAR-KALLESKE  
IRENE EAST  
DENISE LIN HOAD  
JAMES BARNARD  
TRACY LEE WYKES  
SARAH LISA PETERSEN  
OLIVER GALINGAN

**QUEENSLAND**  
ASIEH EZADI GAZAR  
HIROAKI KITABATAKE

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### SOUTH AUSTRALIA

YVONNE DAVEY

### VICTORIA

BITA VAEZI  
SAMANEH EIDI  
BITA ABDOLLAHI  
LEILA YOUSEFNEJAD  
SOMAYEH AMIR  
ASUMAN KACAR  
EMINE AKINCI  
GULER ARICI  
HARUN ACUN  
MARYAM KUZMANOVIC  
AICHA ZAATITI  
OMUR AKBAY  
ASSEY EL-ALI  
TUGBA GONCA  
EMINE ZILELI  
SAHAR GHANBARZADEH  
MARYAM ESTEDAR  
RAIFE KIRIK  
MICHELLE NEPOMUCENO  
THAMBIPILLAI SURENTHIRAN  
KARINA MINGKWAN AU  
HONG SANGAM  
RUNGTHIP JAIJUMNONG  
RATANAPORN KHAMVONGSA  
PRISCILA ZHANG  
GRACE NEVILLE  
MERYEM AKER  
JENNY ANNA BJORKLUND  
JOANNE RICHARDSON  
TOATASI MATAUPU

### WESTERN AUSTRALIA

FREDA NAITINI  
PRATIMA THAPA  
SAYEDEHSAN HOSSEINI NAJAFABADI  
VIOLET SPRATT  
KALYANA SUNDARAM CHANDRAN  
ERICAH YEBOAH  
ELAINE LOUISE DALGARNO  
KELLIE STILES

### NEW ZEALAND

SARAH LOUISE ATKINSON  
CAROL BARTLETT  
LISA MAREE DOWD  
CRAIG ELLIOT  
KELLY SHERWIN  
CHERYL SIMPSON  
CLAIRE ELIZABETH WOOLLEY

### NEW CALEDONIA

FRANCOIS DEPPE

### PAPUA NEW GUINEA

BEATRICE SUWAU

# NETWORKING PROFESSIONALS

Congratulations to all of the FBO's listed below for qualifying as a "Networking Professional". Every month watch this space to see a running total of all qualifiers and how much their business is growing! See page 17 for information on this exciting new Australian incentive program and how you can get involved to win some of our amazing prizes and rewards!

Level	FBO	Level	FBO
4	KE NING WU	1	DEVI SUBRAMANIAM
3	CEDRIC & ALICE LEE	1	HULYA UNAL
2	ESMA BAK	1	LUIZA ELLEMENT
2	JANET HO	1	STEPHANIE MCCURDY
2	STEPHANIE DAVIES		

## 5CC CLUB ON TRACK TO QUALIFY

The FBO's below have achieved a minimum of 5cc's of Personal, Retail and Novus Case Credits. All FBO's listed under LEVEL 2 have qualified for Level 1 of this incentive within the first Quarter of 2017. Achieving these 5cc's again in Quarter 2 of the year (April, May & June) as well as ensuring another 2x Assistant Supervisors have been recruited anytime within these 3 months will allow qualify each FBO for the Level 2 of the 5cc Club. All FBO's listed under Level 1 of this incentive have a minimum of 5cc's of Personal, Retail and Novus Case Credits for April. To qualify, this must be continued for May & June along with 2 New Assistant Supervisors.

LEVEL 2	LEVEL 1
NORMA LOVE JANET HO SUSAN & MIKE LUSDOC CEDRIC & ALICE LEE STEPHANIE MCCURDY ESMA BAK	KE NING WU STEPHANIE DAVIES LUIZA ELLEMENT ANJALI SUBRAMANIAM RENEE VERRALL JANET CUNNEEN
	DAO ZHI LAI DIDIER DUBUC HENRY WU JOSEPHINE PINK KATRINA HART LEAH BUCKMAN LYNDAL ELLIS MARCIA Y.P. FOO MATINA ANTONIOU
	NILAY KARAMEMIS ROSELYNE GOUSSOT SHIDA POURLOTFI SIMON WILLIAMS-PUGH SVETLANA RASIC TEKURA BATAILLARD TIM & MICHELLE MCCRANOR VINCENT CHAN

### 5cc Incentive Prizes

Level 1	\$25 Westfield Gift Voucher	Level 3	Forever leather passport cover
Level 2	Forever toiletry bag	Level 4	Forever Travel Suitcase

**Qualification Period:** January 1st - December 31st

**Requirement 1:** Be 4cc active every month | **Requirement 2:** Assistant Supervisors MUST be local FBO's in your home country (Aus, NZ or New Caledonia). **Requirement 3:** Local Home Country (Aus, NZ or New Caledonia) cc's will only count towards qualification.

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# FOREVER NEWS

Your monthly update July 2017



**SYDNEY MASTERCLASS & BUSINESS OPPORTUNITY EVENTS NOW LOCATED AT FOREVER HEAD OFFICE IN NORTHMEAD.**



## NEW GEL PACKAGING COMING 2018

Near the end of April, Forever announced that in 2018 it would be making some changes to the packaging of *Forever Aloe Vera Gel* and the other gel flavours. The yellow bottle of *Forever Aloe Vera Gel* may be considered iconic, but it's not about the bottle – it's what's inside that counts! The four gels – *Forever Aloe Vera Gel*, *Forever Freedom*, *Forever Aloe Berry Nectar* and *Forever Aloe Bits N' Peaches* – will therefore be repackaged in stylish and environmentally-friendly and recyclable packaging, due for release in 2018. Further details will be announced in the coming months, but in the meantime, do not worry; all four drinking gels will remain on sale and Forever will continue to produce the high-quality aloe you know and love.

## 2x YOUR SUCCESS WORKSHOP - ONLINE MASTERCLASS

**Eagle Sapphire Manager - Desmond Kong  
GLT 10K+ & Chairmans Bonus LVL 3**

Learn how Desmond Kong has built one of the largest and most successful businesses across the globe. From presenting the opportunity, overcoming objections to training your team, Desmond shares everything in this 4 part exclusive Masterclass series!

**SESSION 1 | 3rd JULY**  
Register at [www.flpaus.com.au/2x1](http://www.flpaus.com.au/2x1)

**SESSION 2 | 10th JULY**  
Register at [www.flpaus.com.au/2x2](http://www.flpaus.com.au/2x2)

**SESSION 3 | 24th JULY**  
Register at [www.flpaus.com.au/2x3](http://www.flpaus.com.au/2x3)

**SESSION 4 | 31st JULY**  
Register at [www.flpaus.com.au/2x4](http://www.flpaus.com.au/2x4)



# FOREVER TRAININGS & EVENTS 2017

Product and Business trainings are important for your own personal development and the growth of your business. Make sure you attend all events in your local area. Business Presentations are presented for your prospects so make sure you invite someone new along to each event. Reserve your seat and register at [www.flpaus.com.au/events](http://www.flpaus.com.au/events)

## ONLINE MASTERCLASS

Register at: [www.flpaus.com.au/events](http://www.flpaus.com.au/events)

### Dates:

31st July - FBO Masterclass

30th August - FBO Masterclass

FBO Masterclass - 7:30pm

\*All online Masterclasses will begin at 7:30pm **YOUR** local time regardless of time zones

## MELBOURNE

THE BLACKMAN HOTEL  
452 ST. KILDA ROAD, MELBOURNE, VIC, 3004

### Dates:

12th July - FBO Masterclass & Forever Opportunity

9th August - FBO Masterclass & Forever Opportunity

FBO Masterclass - 6:30pm | Forever Opportunity - 7:30pm

Success Day - 1:00pm - 4:00pm

## PERTH

PARMELIA HILTON PERTH  
14 MILL ST, PERTH WA, 6000

### Dates:

29th June - FBO Masterclass & Forever Opportunity

27th July - FBO Masterclass & Forever Opportunity

FBO Masterclass - 6:30pm | Forever Opportunity - 7:30pm

Success Day - 1:00pm - 4:00pm

## NEW CALEDONIA

Le Méridien Nouméa  
Pointe Magnin - BP1915, 98846 Noumea Cedex,  
Nouvelle-Calédonie

### Dates:

18th July - FBO Masterclass & Forever Opportunity

22nd August - FBO Masterclass & Forever Opportunity

FBO Masterclass - 6:30pm | Forever Opportunity - 7:30pm

## SYDNEY

FOREVER AUSTRALIA HEAD OFFICE  
5c / 6 Boundary Road, Northmead, NSW, 2155

### Dates:

15th July - FBO Masterclass & Forever Opportunity

12th August - FBO Masterclass & Forever Opportunity

FBO Masterclass - 11:00am | Forever Opportunity - 12:00pm

Success Day - 1:00pm - 4:00pm

## BRISBANE

MERCURE BRISBANE  
85-87 North Quay, Brisbane, QLD, 4000

### Dates:

12th August - FBO Masterclass & Forever Opportunity

FBO Masterclass - 6:30pm | Forever Opportunity - 7:30pm

Success Day - 1:00pm - 4:00pm

## ADELAIDE

HILTON ADELAIDE  
233 Victoria Square, Adelaide, SA, 5000

### Dates:

24th June - Success Day

28th June - FBO Masterclass & Forever Opportunity

26th July - FBO Masterclass & Forever Opportunity

23rd August - FBO Masterclass & Forever Opportunity

FBO Masterclass - 6:30pm | Forever Opportunity - 7:30pm

Success Day - 1:00pm - 4:00pm

## AUCKLAND

FOREVER NEW ZEALAND HEAD OFFICE  
278 Manukau Rd, Epsom, Auckland  
2563, New Zealand

### Dates:

Every Wednesday Evening

Forever Business Presentation - 7:00pm

# LOOK BETTER. FEEL BETTER.



**EVERY Clean 9 ordered from Saturday 10th June until midnight on the 30th June will receive 1 FREE Aloe Heat Lotion. Offer only available for orders within Australia & New Zealand.**



## Look Better. Feel Better.

The Clean 9 provides the perfect starting point for transforming your diet and fitness habits. Based around Forever's best selling Forever Aloe Vera Gel, this nutritionally-balanced programme will allow you to see real results in just nine days.



FOREVER®